Focus on the content, not the technology
Engage your audiences with flawless and engaging video webinars

Share your story
Host online events with up to 100 interactive video participants and 10,000+ attendees. Automatically record events for later publishing.

Generate more leads
Identify quality leads with reporting and analytics and seamlessly import them into your marketing automation platform for follow up.

Simplify registration
Flexible registration management allows you to brand forms and emails, and integrate directly with your CMS.

HD video and audio for live video panelists to share video and interact with the audience

Broadcast your event to Facebook Live and Youtube to boost interest and engagement

Integrate with Marketo, Eloqua, Kaltura, Panopto, and Salesforce to simplify workflows

Enjoy unlimited audio for VoIP and global dial-in (toll applies) for 120+ countries

Reporting and analytics
Get reports on registrants, attendees, polling, attendee engagement, and Q&A for follow up.

One-click HD screen sharing
Easily share video and audio clips. Participants can see panelists and presentation at the same time.

Security and privacy
AES 256-bit encryption safeguards all log-in information and webinar session data.

Accessibility for all participants
Ensure that everyone can participate equitably with closed captioning and keyboard shortcuts.

“Whether we’re running team meetings or presenting a webinar, we find Zoom to be intuitive and easy to use. The performance has been stellar at a fraction of the price of our old solution.”

Jeanne Pelletier | COO
Beyond Indigo Pets
**You're in total control**

Host controls let you mute/unmute panelists, and promote attendees to panelists, giving them audio & video capabilities for enhanced engagement.

**Join and participate from anywhere**

Presenters and attendees may join from any device including desktop, laptop, mobile, Zoom Rooms, and Zoom Conference Room Connectors.

**Make the right impression with your audience**

Zoom is the only webinar vendor that amplifies your audience’s visual experience with Virtual Backgrounds that project behind you using your favorite images and videos.

**Polling and Q&A enhance participant engagement**

**Additional benefits of Zoom Webinars**

- **Monetize your webinars with the Paypal integration.** Attendees have the option to pay via Paypal or credit card.
- **Encourage attendee engagement** with interactive features, including raising a hand, live polling, and Q&A.
- **Expand your impact with high-demand or recurring webinars by recording and auto-generating transcripts.**
- **Host large-scale events with help from our team,** including planning, rehearsal, and live support.
- **Simple and intuitive host controls** for presenters and interactive capabilities for attendees from any device.
- **Interactive chat functionality provides 1-1 and group chat options for attendees and panelists.**

**Broaden your reach**

Zoom Video Webinars are different than other webinar solutions because of the incredible quality, reliability, scalability, and affordability. Seeing the presenters makes a world of difference in building personal connections, engagement, and trust.